

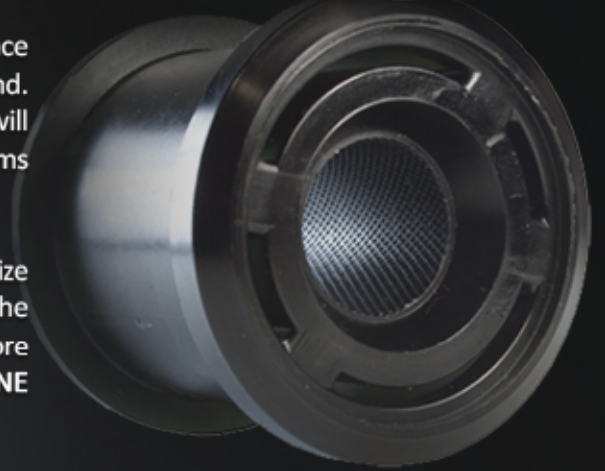
WHITELINE

Activate more grip.

FADE TO BLACK

We've listened, we've heard you, and WHITELINE would like to announce an exciting and globally demanded advancement in the WHITELINE brand. WHITELINE's premium black synthetic elastomer bushing technology will be introduced into all products from adjustable sway bars, control arms right through to our famous Anti-Lift Kits!

Over the years, drivers around the world have come to recognize WHITELINE's yellow bushings as the most engineered bushings in the industry. However; as WHITELINE grew, so did its demands for a more inconspicuous bushing offerings. Therefore the entire range of WHITELINE bushings will evolve to 'ALL BLACK'



The FADE TO BLACK will be revealed in product over the coming months and signifies the beginning of an evolutionary advancement of the WHITELINE brand. In fact here are some interesting facts we've compiled regarding our black bushings:

BLACK IS THE PREFERRED CHOICE! Black is the preferred bushing color of choice in a survey recently conducted of tuners and enthusiasts across multiple continents that include: Australia, North America, Europe, and Asia. WHY? It seems many of you out there like that inconspicuous or 'stealth' modification that competitors or inspectors don't need to know about. Many restorers and collectors also prefer to upgrade suspension while maintaining original look and feel.

BLACK IS TECH! WHITELINE's Synthetic Elastomer characteristics ensure superior elasticity, memory and durability! Clever designs and testing ensure these bushings improve deflection, articulation, vibration and noise dampening qualities!!! The FADE TO BLACK signifies several new technologies that will continue to eliminate squeeks and maintenance thanks to our improved designs in our internal grease retention system. Simply put, WHITELINE continues to engineer the most advanced bushing systems that deliver precision handling with uncompromised ride quality!

BLACK IS BACKED! Did you know that WHITELINE's black bushing program is backed by a first owner limited lifetime warranty. What does that tell you about the quality and confidence in our bushings?

For full details go to www.whitelineus.com



WHITELINE
ENGINEERED PERFORMANCE SUSPENSION

GRIP

HANDLING

PERFORMANCE

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